

October 10th, 2007

**Europcar is "Europe's Leading Car Hire" company
for the fifth consecutive year!**

Europcar, the leading car rental company in Europe, has again been voted the Leading Car Hire Company in Europe by more than 167,000 travel professionals around the world. The "Europe's Leading Car Hire" Award was received by Jehan de Thé, Global Marketing Director at Europcar International, during the World Travel Award Ceremony in Newcastle (UK) on October 9th 2007.

Accepting the award, Jehan explained that "Europcar's continued commitment to service quality, and our dedication to ongoing innovation and delivery of a consistent high-quality service to all our travel partners, remain priorities for the network."

For the first time in 14 years, the World Travel Awards cover the various country and regional level awards by recognizing award winners in their own territory. At this stage of the year, Europcar has already been voted:

- Middle East's Leading Car Hire
- Africa's Leading Car Hire
- Central America's Leading Car Hire
- South America's Leading Car Hire
- Europe's Leading Car Hire

Through these rewards Europcar's global strengths are clearly recognised by the tourism industry. Wherever you are, Europcar is the car rental choice all over the world.



*Jehan de Thé, Europcar Global Marketing Director
& Graham Cook from the World Travel Awards.*

About Europcar:

Owned by the French investment company Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. Represented in 160 countries Europcar operates an average fleet of more than 241,000 vehicles. Europcar provides its services to its clients (business and private) throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region.

About the World Travel Awards:

The World travel Awards were created in 1993 in order to promote and reward excellence in travel and tourism all over the world. Awards are attributed by a jury comprising travel agents worldwide who cast their votes online.

Europcar International Contacts:

Sandrine Abravanel

External Communication & Advertising Manager

sandrine.abravanel@europcar.com