## **Europcar Offers Extra Benefits to Flying Blue Cardholders**

Members of Europe's leading frequent flyer program receive a free upgrade and double Miles for cars rented before February 28, 2009

Europcar, Europe's leading <u>car rental</u> company, has long offered members of Flying Blue, Europe's leading frequent flyer program, preferential rates and 100 Miles per day when renting at any Europcar location in 160 countries.

Flying Blue members who book a car for 5 days or more at www.europcar.com/flyingblue for rental before February 28, 2009, will benefit from double Miles and a free upgrade to a higher-category vehicle than the one they booked on-line. Ex: Rental of 6 days = 1200 Miles + upgrade. This offer is available at all Europcar locations, subject to conditions.

Created in June 2005 by Air France and KLM at the time of their merger, Flying Blue today is Europe's leading frequent flyer program with 15 million members, 115,000 new members each month, and 130 airline and non-airline partners. It offers more than 18,000 daily flights and 900 destinations worldwide. In addition to Air France-KLM, Flying Blue's airline partners include Aircalin, Air Europa, Kenya Airways, and the SkyTeam alliance (which includes Continental Airlines, Aeroflot, Aeromexico, Alitalia, China Southern Airlines, Czech Airlines, Delta/Northwest Airlines, and Korean Air). Europcar and Flying Blue have been partners since 2005.

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## About Europcar

Owned by French investment company firm Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2007 Europcar signed more than 10 million rental contracts, with 7,700 employees and a fleet exceeding 215,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent a Car joined forces in a strategic alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations in 162 countries. For more information: www.europcar.com

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