



Saint-Quentin-en-Yvelines, June 4, 2013

Europcar and Advantage enter into a worldwide partnership

- *Europcar Group and Franchise Services of North America Inc., owner of the Advantage Rent A Car brand, enter into a worldwide partnership*
- *Customers will be served by Advantage in the USA and by Europcar® in the rest of the world*

Europcar, the leading brand in mobility in Europe with a wide international network, and Franchise Services of North America Inc., operating Advantage® in the USA, are partnering to jointly serve their customers.

This new partnership will strengthen Europcar® strategic development in a fast moving environment. It will fully complement Europcar® responsive and innovative mobility solutions for its evolving customers expectations.

FSNA, a public company trading on the Toronto Venture Exchange (TSXV:FSN) operates Advantage Rent A Car currently from major airport locations in the United States. This new partnership will allow Advantage customers to have a global network open to them providing them with worldwide car rental service.

Europcar® customers will be served by Advantage® in the USA and Advantage® customers will be served by Europcar® in the rest of the world, as of 19 August 2013.

Roland Keppler, CEO of Europcar group declared: *"We are delighted to partner with Advantage and make a strategic move for both our companies. We share the same values and client-oriented attitude. Both our teams are fully committed to deliver excellent customer service and innovative solutions. We will actively cooperate to share best practices, while developing together mobility projects."*

Tom McDonnell, Chairman and CEO of FSNA added: *"This partnership is an extremely exciting opportunity for us. Advantage customers will now be able to reserve and rent cars globally. The transaction will reinvent our brand from the fourth largest car rental company in North America to belonging to a network making us one of the largest car rental companies globally."*

Both partners are committed to the success of this new promising cooperation.

Advantage Rent A Car is the fastest growing brand in the United States. Primarily servicing the leisure segment, its vast network of in-terminal locations makes it an ideal partner to expand into the corporate segment.

Europcar is the leading brand in mobility in Europe. Present in over 130 countries, the company provides customers with one of the largest rental network through its own operators, franchisees and partnership. Europcar group's brand portfolio includes Europcar®, InterRent, its low cost brand, and National and Alamo in the EMEA zone. The group puts customers at the heart of its mission whether it is innovation or service.



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From left to right: Marcus Bernhardt, Chief Commercial Officer of Europcar group; Roland Keppler, Chief Executive Officer of Europcar group; Tom McDonnell, Chairman and CEO of FSNA; Bob Barton, Chief Operations Officer of FSNA

**About Europcar Group:**

Europcar is the leading brand in mobility in Europe. Present in over 130 countries, the company provides customers with one of the largest rental network through its own operators, franchisees and partnership. Europcar group's brand portfolio includes Europcar®, InterRent, its low cost brand, and National and Alamo in the EMEA zone. The group puts customers at the heart of its mission whether it is innovation or service. All the employees of the company are committed to delivering customer satisfaction. Winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company, Europcar also was honored with the Award in 2010, 2011 and 2012 and received for the first time in 2012 the "Europe's Responsible Tourism Award". Europcar is owned by Eurazeo, one of the leading listed investment companies in Europe.

About FSNA and Advantage:

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: Advantage Rent A Car ("Advantage"), U-Save Car & Truck Rental, U-Save Car Sales, Rent-A-Wreck of Canada, Practicar, Auto Rental Resource Center ("ARRC"), Xpress Rent A Car and Peakstone Financial Services.

Advantage is currently positioned as a brand, and targets consumers, in the value-oriented segment of the U.S. rental car market. As of July 2013, Advantage is expected to operate from approximately 75 locations servicing airports and five additional satellite locations in hotels in Hawaii and Las Vegas and has a fleet of approximately 23,000 cars, ranging from economy cars to SUVs. Advantage primarily services the leisure segment of the rental car market and predominantly operates in key domestic leisure destinations, including California, Florida, Texas, Colorado, Hawaii and Arizona.

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