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Europcar Sponsors Jean-René Bernaudeau's Cycling Team

Europcar becomes the main sponsor of Jean-Rene Bernaudeau's professional cycling team

Europcar, the European leader in passenger car and light utility vehicle rental, announced today that it will be the title sponsor of Jean-René Bernaudeau's cycling team, which includes Thomas Voeckler, Antony Charteau, Pierre Rolland and Cyril Gautier. The partnership will take effect as of 2011, for at least three years.

The cycling team will be called "Europcar". This new partnership allows the team of Jean-René Bernaudeau to continue its tremendous human adventure and sport to grow.

Jean-René Bernaudeau said, "After all the recent events, I am proud of this new partnership. Europcar is a global brand, which will enable us to continue our adventure by giving us the means to achieve our ambitions."

"The Europcar Group is delighted to participate in this new adventure and this partnership will be the opportunity to further enhance awareness of the Europcar brand and reputation in Europe and worldwide," commented Philippe Guillemot, Chief Executive Officer of Europcar Groupe. "By partnering with Jean-René Bernaudeau and his cycling team, which we know well for its sports results as well as for its human values, Europcar will be happy to experience a new sporting enterprise in which we plan to involve our employees, our partners and customers."

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About Europcar

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2009 Europcar signed 9.5 million rental contracts, with 7,000 employees and a fleet exceeding 190,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Holdings joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

Europcar is the European market leader and is also leading in its environmental approach to car rental. It opened its first "environmental agency" in Paris in 1999, and in 2008 it was the first company in Europe to have its "Environmental Charter" – which formalizes its commitments in favor of sustainable development -- certified by Bureau Veritas.

For more information: www.europcar.com/corporate

About SA Vendée Cycling

Based in the Essarts junction of the Vendee highways, SA Cycling is a professional cycling team created in 2000, whose sports record based on traditional values make it one of France's favorite teams.

Jean Rene Bernaudeau, the team's general manager, is also the founder of the Vendee U. The Number 1-ranked training program in the final standings of the 2010 national division, Vendee U's success is embodied by Thomas Voekler, the team's iconic leader.

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