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Europcar continues to innovate for the environment, providing CO₂ emissions information on its rental invoices

Europcar, Europe's leading car rental company, is once again pioneering in the area of environmental awareness and protection. The company now provides information about the CO₂ emitted by the vehicle on its rental invoices. The calculation is based on the vehicle type and model and the distance travelled.

A first in the car rental industry, this initiative is in keeping with Europcar's "Environmental Charter" commitment of raising awareness about the importance of taking the environment into account.

It also caters to an increasing trend among corporate customers -- which have made their own commitments in the area of corporate social responsibility -- to set specific environmental criteria for accrediting their suppliers.

Commenting on this latest initiative, Rafael Girona, Chief Operating Officer of Europcar Groupe, said: "By providing this information on rental invoices, we want to raise awareness among our customers and employees about the environmental impact of their actions and help them to be 'ecological citizens'. After the certification of our Environmental Charter by Bureau Veritas in June 2008 and the creation of our carbon-offset program, this latest measure further demonstrates Europcar's commitment to sustainable development."

Europcar currently offers invoicing with the precise CO₂ emissions data per rental in Belgium, France, Germany, Italy, Portugal, Spain, the United Kingdom and New Zealand. It will soon be available in Australia.

Even before booking, customers everywhere can assess the average CO₂ emissions of a rental car by going to <http://www.europcar.com/CO2-Emissions>.

They can also offset the emissions of their rental vehicle, thanks to Europcar's partnership with leading global carbon offset provider ClimateCare, at: <http://www.europcar.com/Carbon-Offset>.

Through these various initiatives, Europcar formalizes its commitment to being a responsible corporate citizen. In reflection of its pioneering role in the environmental field, Europcar was elected "The World's Leading Green Transport Solution Company" at the World Travel Awards in December 2008.

About Europcar

Owned by the French investment company Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and an average fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. For more information: www.europcar.com

About ClimateCare

UK-based ClimateCare is a leading global carbon offset provider, with experts in London, Ankara, Mauritius, Nairobi, New York, Oxford, Santiago and Sydney. ClimateCare has over 50 projects across the developing world, funding low carbon technologies with social and environmental benefits.

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