

Saint-Quentin-en-Yvelines, 11 January 2010

Europcar encourages its customers to be “green” drivers by promoting its fleet of eco-friendly cars online

Europcar, the European car rental leader and a key player in sustainable development in its sector, is highlighting its fleet of green cars by creating a dedicated eco-friendly section on its website: www.europcar.com

Europcar is pursuing its green initiatives in favour of the environment by giving maximum visibility to its eco-friendly cars and by encouraging consumers to choose a greener car when making reservations. Europcar's eco-friendly fleet includes vehicles with CO2 emissions of less than 140gr/km and models equipped with alternative engines (hybrid or electric) or that are compatible with biofuels, bio ethanol and natural gas.

In addition to adding a section dedicated to eco-friendly cars, specific information is available on CO2 emissions for all models of its rental car fleet. The European energy rating system from A to G is given with the description of each vehicle, the greenest of which is labelled “eco-friendly”.

Small to Large
Family
Eco-Friendly
Luxury & Specialty
Automatic

€134.00 (2 days)

BOOK AND PAY ONLINE

€211.87 (2 days)

BOOK AND PAY ON ARRIVAL

PEUGEOT 107

4
2
1

Similar vehicles: TOYOTA AYGO UP 1.0 VVTI 3P, PEUGEOT 107 1L 2 PORTES, ...

Economy

B CO₂: 110g/km

ECO-FRIENDLY

+ Add Extras

€ 134.00

PEUGEOT 1007 1.4 HDI AC BLION

4
2
1
AC

Similar vehicles: FIAT 500 1.3 MJET 75 CH, RENAULT KANGOO BE BOP 1.5DCI105, ...

Economy

B CO₂: 120g/km

ECO-FRIENDLY

+ Add Extras

€ 154.00

Image is not contractual.

This initiative is part of Europcar's commitment to protecting the environment. A pioneer in this sector, Europcar opened its first eco-friendly agency in Paris in 1999. It was the first European company to develop an Environmental Charter certified by Bureau Veritas in 2008. Europcar was also the first company to win the 2008 World Travel Award for the "World's Leading Green Transport Solution Company".

About Europcar:

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and a fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

For more information: www.europcar.com

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