

EAS



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easyJet and Europear renew their exclusive long term partnership

easyJet, the UK's largest airline, and Europcar, the car rental leader in Europe, announce the extension of their exclusive partnership until September 2014. The two companies have been partners since 2003, and three million easyJet customers have already benefited from Europcar's exclusive offers and services. Convenience and value for money have always been at the heart of this partnership, combined with a high level of customer service.

Nick Hughes, easyJet's Head of Ancilliary Revenue and Partnerships, commented;

"easyJet is always looking for ways to make travel easy and affordable for our customers and the continuation of our partnership with Europear means that millions more customers will benefit from this deal which offers a simple and comprehensive online booking system with the best value-for-money deals available."

Jehan de Thé, Europcar Group E-Commerce Director, said;

"We are proud to continue our partnership with easyJet. We strongly believe that there is a natural fit between our two market leading organizations. Our key strengths are in the same markets and we share similar goals and aspirations. For eight years, we have provided easyJet customers with a dedicated service and competitive pricing across our extensive portfolio of products, contributing to customer loyalty over the long term. We are now looking forward to serving easyJet passengers for the next three years and will announce shortly some service enhancements."

The partnership deal means that easyJet customers can use a bespoke Europear reservation tool which enables them to book a flight and a car simultaneously in one transaction. If they prefer, customers can book car hire separately online anytime up to two hours prior to their flight. The comprehensive and easy-to-use booking system means customers can select the right vehicle for their needs as well as allowing them to book any extras at the same time.

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About easyJet:

easyJet operates Europe's No. 1 air transport network with a leading presence on Europe's top 100 routes and at Europe's 50 largest airports.

easyJet flies on more than 580 routes between 129 airports in 29 countries. More than 300 million Europeans live within one hour's drive of an easyJet airport, more than any other airline. The airline takes sustainability seriously. easyJet invests in the latest technology, operates efficiently and fills most of its seats which means that an easyJet passenger's carbon footprint is 22% less than a passenger on a traditional airline, flying the same aircraft on the same route.

About Europcar:

Europcar is the leader in car rental services in Europe. Present in 150 countries, the company provides customers with access to the world's largest vehicle rental network through its own operations, franchisees and partnerships. Through Europcar's portfolio of brands, the company and its franchisees generated more than €3 billion in revenue in 2010, including nearly €2 billion in consolidated revenue. With 6,500 employees committed to delivering customer satisfaction and an average fleet of close to 200,000 vehicles, Europcar is conscious of its corporate citizenship responsibilities. Winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company, Europcar also was honored with the Award in 2010, the second time it was presented. Europcar is owned by Eurazeo.