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**Turkish Airlines and Europcar improve car rental experience!**

Now, more opportunities for Miles&Smiles members to earn bonus miles...

The new partnership between Turkish Airlines and Europcar enables members to earn 500 bonus miles for each car rental and to benefit from preferential and exclusive discounts.

Everyday Europcar is growing into new markets, and International partnerships are benefiting from this wider reach.

This new partnership enables Miles&Smiles members to book their car either on a dedicated microsite <http://microsite.europcar.com/turkish> or via any Europcar Reservation Centre.

"The online booking functionality created for Turkish Airlines, makes reservation very simple, whilst the bundle of advantages received by Miles&Smiles members when renting Europcar, completes the added value service they expect from their chosen airline. Special treatment for Frequent Flyers doesn't stop when they leave their flight. For Europcar, rewarding our partners customers is clearly the objective we set ourselves in this kind of relationship. We look forward to serving Turkish Airline members in our stations network wide" states Jehan de Thé, Global Marketing Director at Europcar International.

About Europcar:

Europcar, subsidiary of Eurazeo, is the leading car rental company in Europe. Represented in 160 countries Europcar operates an average fleet of more than 200,000 vehicles.

About Turkish Airlines:

Founded in 1933, Turkish Airlines serves 138 airports, in Europe, the Middle East, Central Asia, the Far East, Africa, and the United States. Miles&Smiles, Turkish Airlines' Frequent Flyer Program, is used by 1.000.000 members worldwide.

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