

Saint Quentin en Yvelines, September 9, 2010

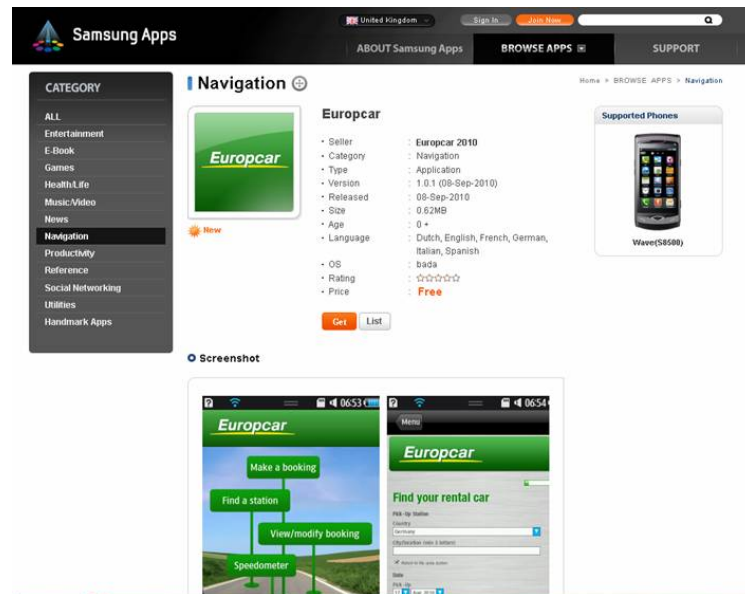
A new Europcar application for the Samsung Wave Smartphone

Owners of a Samsung Wave Smartphone can now reserve a vehicle even more quickly and easily, thanks to a new Europcar application. It can be downloaded conveniently and free of charge from the Samsung App Store and is ready for immediate use.

Europcar, the European leader in passenger car and light utility vehicle rental, has teamed up with Samsung to launch a car reservation application for Samsung's Wave smartphone. The Europcar App was unveiled by Samsung for the first time on September 3rd at the IFA consumer electronics show in Berlin.

The application for Samsung comes in addition to Europcar's offering in mobile services, which are available for all customers with a web-enabled mobile phone at <http://mobile.europcar.com> and ensure convenient and direct access to the whole Europcar offering wherever and whenever the customer needs it. Users can access the complete network of the European market leader, enabling them to make, check and change vehicle reservations in about 150 countries.

The Europcar App for Samsung can be downloaded from the Samsung App Store at [Samsung application store](#).



It offers customers a number of practical features, including a convenient location finder, which shows the nearest Europcar station worldwide. The "tachometer" allows Samsung Wave mobile phone users to get the current driving speed by GPS, displayed both in kilometers and miles per hour. Additional equipment, such as navigation devices and child seats, can be booked as well. Customers receive their reservation confirmation immediately and free of charge via SMS or e-mail.

This new innovation is in keeping with Europcar's commitment to constantly enhancing the customer experience and making the reservation process as quick and easy as possible.

About Europcar

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2009 Europcar signed 9.5 million rental contracts, with 7,000 employees and a fleet exceeding 190,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Holdings joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

Europcar is the European market leader and is also leading in its environmental approach to car rental. It opened its first "environmental agency" in Paris in 1999, and in 2008 it was the first company in Europe to have its "Environmental Charter" – which formalizes its commitments in favor of sustainable development -- certified by Bureau Veritas.

For more information: www.europcar.com/corporate

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