



Saint-Quentin-en-Yvelines, 13 May 2013

Europcar Awarded Middle East's Leading Car Hire 2013

Europcar, the leader in car rental services in Europe, was awarded "Middle East's Leading Car Hire 2013", during the World Travel Awards 2013 Middle East Ceremony held in Dubai on 5 May.

For the 9th consecutive year, this award recognizes the commitment to excellence Europcar Middle East has demonstrated over the last 12 months.

The World Travel Awards were launched in 1993 and are the "Oscars" of the travel industry, with 213,000 industry professionals voting for the best company in each category in seven regions of the world. World Travel Award aims at encouraging word-class competition, stimulating innovation and creativity and ensuring that travelers receive the best possible service.

"Europcar is honored to have won the award in this highly competitive category and to be rewarded for the 9th time", declared Europcar Group Chief Commercial Officer Marcus Bernhardt. "This outstanding achievement was only possible thanks to the excellent and personalized service given by all our employees in all our Middle Eastern Countries. They come as an illustration of our new brand promise Moving your Way which conveys our total commitment to the customer and to shaping a better future for customers' mobility."

Europcar has already been rewarded several times throughout 2012: World's Leading Car Hire, World's Leading Green Transport Solution Company, World's Leading Leisure Car Rental Company, Europe's Leading Car Hire, Europe's Responsible Tourism Award, Australasia's leading Car Hire, Africa's Leading Car Hire, Middle East's Leading Car Hire, Mexico & Central America's leading Car Hire.

About Europcar:

Europcar is the leader in car rental services in Europe. Present in over 130 countries, the company provides customers with access to the world's largest vehicle rental network through its own operations, franchisees and partnerships. With some 6,500 employees committed to delivering customer satisfaction and an average fleet of 186,000 vehicles, Europcar is conscious of its corporate citizenship responsibilities. Winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company, Europcar also was honored with the Award in 2010, 2011 and 2012 and received for the first time in 2012 the "Europe's Responsible Tourism Award". Europcar is owned by Eurazeo, one of the leading listed investment companies in Europe.

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