

May 31st, 2007

European leader Europcar voted " Middle East's Leading Car Hire" & "Africa's Leading Car Hire" by travel agents!

The first ceremony organised by the World Travel Awards for 2007 took place on May 30th in Abu Dhabi where Europcar was voted "Middle East's Leading Car Hire" & "Africa's Leading Car Hire" in both categories in which it was nominated!

"We are proud that our strategy is recognised by the Travel Industry. This motivates us to maintain the highest service quality throughout the world," says Jehan de Thé, Global Marketing Director at Europcar International.

"These awards are the result of a strong commitment from the Europcar network to achieve a global level of service," continues Arnd Rieken, Franchise Network Director at Europcar International.

Europcar is also nominated for seven further awards in 2007:

- Australasia's Leading Car Hire
- Central & Latin America's Leading Car Hire
- Car Rental Travel Personality of the Year
- Caribbean's Leading Car Hire
- Europe's Leading Car Hire
- Indian Ocean's Leading Car Hire
- South America's Leading Car Hire

About Europcar:

Europcar, subsidiary of Eurazeo, is the leading car rental company in Europe. Represented in 160 countries Europcar operates an average fleet of more than 200,000 vehicles.

About the World Travel Awards:

The World travel Awards were created in 1993 in order to promote and reward excellence in travel and tourism all over the world. Awards are attributed by a jury comprising travel agents worldwide who cast their votes online.

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