

Saint Quentin en Yvelines, June 28, 2010

Successful Placement of €250 million Senior Secured Notes

Europcar announced today the successful placement of senior secured notes in an aggregate principal amount of €250 million (the "Notes").

The offering of the Notes took place on Friday, June 25, 2010. The Notes will be callable from August 1, 2014 and will mature in August 1, 2017. The coupon has been set at 9.750%, payable on a semi-annual basis.

The Notes are rated B+ by Standard & Poor's and B2 by Moody's.

The settlement of the Notes will occur on July 2, 2010 with listing on the Euro MTF market of the Luxembourg Stock Exchange expected thereafter.

As highlighted in the press release dated June 21, 2010, Europcar intends to implement a new €1.3 billion senior asset revolving facility concomitantly with the release of the proceeds of the Notes from escrow.

The Notes, together with the new senior asset revolving facility, will further diversify and extend maturities of Europcar's fleet financing structure.

PRESS RELEASE

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The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933 (the "U.S. Securities Act") and may not be offered and sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act.

This press release may include projections and other "forward-looking" statements within the meaning of applicable securities laws. Any such projections or statements reflect the current views of Europcar Groupe S.A. about further events and financial performance. No assurances can be given that such events or performance will occur as project and actual results may differ materially from these projections.

Any investor purchasing the Bonds in this offering is exclusively responsible for ensuring that any offer or resale of the Bonds it purchased in this offering occurs in compliance with applicable laws and regulations.

About Europcar

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2009 Europcar signed 9.5 million rental contracts, with 7,000 employees and a fleet exceeding 190,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Holdings joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

Europcar is the European market leader and is also leading in its environmental approach to car rental. It opened its first "environmental agency" in Paris in 1999, and in 2008 it was the first company in Europe to have its "Environmental Charter" – which formalizes its commitments in favor of sustainable development -- certified by Bureau Veritas.

For more information: www.europcar.com/corporate

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