

Saint Quentin en Yvelines, 13th December 2007

## Europear Wins "World's Leading Leisure Car Rental Company" Award

Europear received yesterday the "World's Leading Leisure Car Rental Company" Award, at the 2007 World Travel Award Ceremony, in Caribbean Islands. With more than 167.000 travel professionals from 160 countries participating to the vote, this election demonstrates the acknowledgement of Europear as a global car rental player.

The World Travel Awards (www.worldtravelawards.com) were established in 1993 to recognize, reward and celebrate the enormous achievements in all sectors of the travel industry at an international level. The World Travel Awards are considered as the best endorsement by travel professionals and their clients all over the world. Regional leading companies, in each of the 8 world areas, are also rewarded, following the same categories and criteria, including the quality of their services.

In Europe, Europear won the "Leading Car Hire" Award for the fifth consecutive year on 9th October 2007, in Newcastle, UK, confirming once again its N°1 position on the European market.



Jehan de Thé, Europcar Global Marketing Director & Graham Cook of the WTA

Jehan de Thé, Europcar Global Marketing Director said, "We are proud to receive this Award, voted by the travel professional world, which rewards the group's focus on excellence and its policy based on service quality and innovation. Thanks to the dynamism of our worldwide network and our profitable collaboration with our strategic partners, such as easyJet, Accor and TUI, we are able to answer our clients' mobility needs."

## **ABOUT EUROPCAR**

Owned by the French investment company Eurazeo, Europear is the European leader in passenger car and light utility vehicle rentals. Represented in 160 countries Europear operates an average fleet of more than 241,000 vehicles. Europear provides its services to its clients (business and private) throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region.

## **Press Relations**

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