

September, 24th, 2007

Europcar & easyJet's millionth customer wins a new Volkswagen Eos

Europe's leading car hire company, Europcar, and easyJet, Europe's leading low cost airline, are celebrating their one millionth car rental customer booked on europcar4easyjet.com.

The millionth customer promotion was launched on 13 June 2007 on easyJet.com and in the UK National Press. The promotion announced that Europcar and easyJet were approaching the one millionth car rental reservation together and that the lucky customer making the milestone booking would win a fabulous Volkswagen Eos Cabriolet Sport.

On July 4th, Mr Andreas Stegmaier from Wuppertal, Germany made the millionth reservation. By booking a car for his trip to Barcelona on the Europcar microsite dedicated to easyJet customers, www.europcar4easyjet.com, he became the lucky winner of the VW Eos.

The easyJet team immediately sent Mr Stegmaier e-mails about his win, however he considered the emails as spam and deleted them at first. It was not until Verena Keimer, easyJet's Marketing Manager, called to congratulate him that Mr Stegmaier finally believed he had actually won the new VW Eos.

Jehan de Thé, Global Marketing Director, Europcar International says: "Europcar and easyJet share the common goal of providing customers with cost effective offers and excellent customer service. Moreover, Europcar is very proud to celebrate this milestone which demonstrates the great success of the partnership and the excellent collaboration between the two companies."

Partners since 2003, Europcar and easyJet renewed their agreement in October 2006. The continued success is highlighted by the millionth customer achievement. In addition to providing tailored, easy-to-use booking tools for easyJet's customers, Europcar has adapted rental stations and opening hours to match easyJet flight destinations and times, to ensure that we can always serve easyJet's customers with a high level of service.

Saad Hammad, Chief Commercial Officer at easyJet, added "We are delighted that our partnership with Europcar continues to go from strength to strength. By consistently delivering great value & great service to our customers, Europcar have demonstrated an impressive ability to translate opportunity into sales. The millionth customer milestone is testament to what we have achieved together."

About Europcar:

Europcar, subsidiary of Eurazeo, is the leading car rental company in Europe. Represented in 160 countries with more than 3000 rental locations, Europcar operates an average fleet of more than 200,000 vehicles.

About easyJet

easyJet is Europe's leading low-fares airline, currently operating 131 aircraft on 294 routes between 77 airports in 22 countries. easyJet carried over 34 million passengers in the past 12 months.

easyJet flies to:

Aberdeen, Alicante, Almeria, Amsterdam, Asturias, Athens, Barcelona, Basel, Belfast, Berlin, Bilbao, Bordeaux, Bournemouth, Bremen, Bristol, Budapest, Brussels, Bucharest, Cagliari, Cologne, Copenhagen, Casablanca, Dortmund, East Midlands, Edinburgh, Faro, Geneva, Glasgow, Grenoble, Hamburg, Ibiza, Inverness, Istanbul, Krakow, La Coruna, La Rochelle, Lisbon, Liverpool, Ljubljana, London Gatwick, London Luton, London Stansted, Lyon, Madrid, Mahon, Malaga, Marrakech, Marseille, Milan Linate, Milan Malpensa, Munich, Murcia, Naples, Newcastle, Nice, Olbia, Palermo, Palma, Paris Charles de Gaulle, Paris Orly, Pisa, Porto, Prague, Riga, Rijeka, Rimini, Rome, Split, Tallinn, Thessaloniki, Toulouse, Turin, Valencia, Venice, Vienna, Warsaw, Zurich.

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