

Saint Quentin-en-Yvelines, June 15, 2012

Be unbeatable about the Euro 2012 with Europcar and Kia

Europcar, the leading car rental company in Europe and Kia, an official partner of the UEFA Euro 2012, designed a dynamic "sporting calendar" dedicated to Euro 2012 for football fans. This calendar will be accessible from www.europcar.com/euro2012. Through this Euro 2012 "sporting calendar", everybody can stay up to date with the latest scores, news, fixtures and teams.

Furthermore, they will benefit from a special rental rates during the competition: 15% off on non-prepaid rates on their next car rental taking place during the Euro 2012 period in several European countries.

Dynamic and user friendly, the sporting calendar, displayed as a football stadium, provides live update information about the competition according to the type of information needed:

- National teams
- Host stadiums
- Match schedule
- Pool & knock out stages
- Group tables
- Match day line ups



For example: if a visitor hovers over the Lviv stadium, he will know that 3 matches from Group B will take place in this stadium on June 9th, 13th and 17th while also seeing which teams are playing and the time of the kick off. In addition, all scores and results of each match will be updated on a live basis.

In addition to this sporting calendar, Europcar and Kia are organizing a Facebook competition until June 21 to win 4 tickets to the Final (2 lucky winners will win 2 tickets each). The winners will be announced on June 22nd.

About Europcar:

Europcar is the leader in car rental services in Europe. Present in 140 countries, the company provides customers with access to the world's largest vehicle rental network through its own operations, franchisees and partnerships. With 6,500 employees committed to delivering customer satisfaction and an average fleet of 190,000 vehicles, Europcar is conscious of its corporate citizenship responsibilities. Winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company, Europcar also was honored with the Award in 2010 and 2011. Europcar is owned by Eurazeo.

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