

## Europcar enhances transparency while reducing paper consumption, thanks to new rental agreements

**Europcar, the European car rental leader, announces the design of a new rental contract that is now available at 1,600 Europcar outlets in Europe. The new contract features bigger print on larger paper, with simplified terms to make it easier to read and understand. The new format is also more environmentally friendly.**

To meet European consumers' increasingly stringent demands for clarity, Europcar decided to enhance the format of its rental agreements in the seven European countries where it has direct operations: Belgium, France, Germany, Italy, Portugal, Spain and the United Kingdom.

With the format more straightforward and easier to understand, and the terms and conditions more clearly presented, Europcar is enhancing the transparency of its products and services. In addition to clear terms and precise definitions, the cost of optional extras (insurance, satellite navigation systems, baby seat, etc.) is provided in a separate section to avoid any confusion over the nature of the services included in the rental fee.

The new format also marks a further step forward in Europcar's drive to be a good eco-citizen. In keeping with Europcar's Environmental Charter, the new rental agreement helps reduce the paper consumption associated with vehicle rentals. Rental contracts can now be printed on standard A4 paper, with the number of copies adapted to needs and demand. This initiative, which meets customer demand while reducing the environmental footprint, demonstrates Europcar's commitment to sustainable development as a key player in both the car rental and automobile industries.

### About Europcar:

Europcar is the European leader in passenger car and light utility vehicle rentals. The company serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and Asia-Pacific. Excluding franchise operations, in 2008 Europcar signed more than 10 million rental contracts, with 8,000 employees and a fleet exceeding 225,000 vehicles. In September 2008, Europcar and U.S. market leader Enterprise Rent-A-Car joined forces in a strategic commercial alliance to form the world's largest car rental network, with more than 1.2 million vehicles and 13,000 locations around the world. Europcar is owned by the French investment company Eurazeo.

In addition to being the European market leader, Europcar is leading in its environmental approach to car rental. It opened its first "environmental agency" in Paris in 1999, and in 2008 it was the first company in Europe to have its "Environmental Charter" – which formalizes its commitments in favor of sustainable development -- certified by Bureau Veritas. In 2008, Europcar was also the first company ever to win the World Travel Award for "the World's Leading Green Transport Solution Company."

For more information: [www.europcar.com](http://www.europcar.com)

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**Media contacts for more information:**

Karin Weibel  
**Europcar International** - Corporate Communications  
Tel. +33 (0)1 30 44 97 83  
karin.weibel@europcar.com

Lorie Lichtlen / Helene Coulbault / Ingrid Belliard de Valbray  
**Burson-Marsteller Paris**  
Tel. +33 (0)1 41 86 76 76  
lorie.lichtlen@bm.com  
helene.coulbault@bm.com  
ingrid.de-valbray@bm.com

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