



PRESS RELEASE

A new Frequent Flyer Program for Europcar: Air Berlin topbonus

Paris / Berlin – February 26, 2008 - Air Berlin and Europcar have signed an agreement which makes Europcar a new partner of Air Berlin's topbonus program. The agreement, which took effect on February 1, allows Air Berlin's topbonus members to earn award miles when renting a car with Europcar.

The new partnership will benefit travellers as Air Berlin and Europcar offer 500 award miles to all Air Berlin topbonus cardholders, whether they are travelling for business or pleasure. Information and bookings can be made through the dedicated site: www.europcar.com/airberlin.

During the launch period from February 1 to April 30, 2008, Air Berlin topbonus members will get even more award miles on certain rentals, as Europcar offers double award miles across the network. In addition, the partners will join forces in marketing, including a prize draw in which Europcar offers new topbonus members the chance to win free rentals.

The Air Berlin Group carries 27.9 million passengers per year. Its network includes major international cities and holiday destinations, as well as domestic flights within Germany. Air Berlin topbonus travellers will be entitled to earn award miles on their Europcar rentals anywhere in the world.

"This agreement truly strengthens Europcar's partnership portfolio," said Guirec Grand-Clement, Global Sales and Marketing Director at Europcar International. "Europcar is the perfect match for Air Berlin, especially since in 2007 we acquired Betacar in the Balearic Islands, which are one of Air Berlin's leading destinations. As the European car rental leader, we are proud to join forces with one of Europe's leading airlines to bring added value and services to frequent travellers across Europe."

About Europcar:

Owned by the French investment company Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. Since March 2007 with the acquisition of Vanguard EMEA, its network comprises over 5,300 rental outlets in 160 countries. With a fleet of over 241,000 vehicles and almost 10 million rental contracts signed in 2006, Europcar provides its services to its clients (business and private) throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region. Europcar was named "World's Leading Leisure Car Rental Company" at the 2007 World Travel Awards. For more information: www.europcar.com

Media Relations:

Lorie Lichtlen
Burson-Marsteller Paris
Tel: +33 1 41 86 76 60
lorie.lichtlen@bm.com

Sanaâ Nadir
Burson-Marsteller Paris
Tel: +33 1 41 86 76 91
sanaa.nadir@bm.com