

Europcar opens for business in Beijing in advance of the Olympic Games

(Paris / Beijing, February 13, 2008) - Europcar today announced that it will start serving customers in Beijing on March 1st, in preparation for the Olympic Games to be held in this August.

The move marks Europcar's entry into the Chinese market and reinforces the company's position and ongoing development in the Asia-Pacific region.

Europcar will initially be offering two types of service in the Chinese capital: a Daily Chauffeur Service for people wanting to travel within or discover Beijing, and a transfer service between the city and Beijing Capital International Airport.

To cater to the needs of international travelers, Europcar China will offer services in English, apply strict quality standards and draw on the expertise of local professional chauffeurs with extensive knowledge of the city and its highlights. Europcar's services are being offered in partnership with a leading car rental operator in Beijing.

"Europcar's arrival in China is an important milestone for us and we are delighted to provide international visitors with our customary gold medal service during this important Olympic year," said Arnd Rieken, International Franchise Network Director at Europcar International. *"The Chinese tourism market is booming and thousands of visitors will be discovering Beijing for the first time. It is a unique opportunity for Europcar and for the development of the car rental industry in China as a whole."*

About Europcar:

Owned by the French investment company Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. Since March 2007 with the acquisition of Vanguard EMEA, its network comprises over 5,300 rental outlets in 160 countries. With a fleet of over 241,000 vehicles and almost 10 million rental contracts signed in 2006, Europcar provides its services to its clients (business and private) throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region. Europcar was named "World's Leading Leisure Car Rental Company" at the 2007 World Travel Awards. For more information: www.europcar.com

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