



Saint-Quentin-en-Yvelines, 2nd May 2013

Europcar renews its partnership with Michelin

Europcar, the leader in car rental services in Europe, announced it has renewed an exclusive partnership with Michelin, a worldwide leader across every tire and travel-related services market.

A partner since January 2008, Europcar provides Michelin with a complete range of innovative mobility solutions, entirely designed to answer Michelin's specific travel needs all around the world.

Europcar is also a partner of Michelin's Research and Development team through the supply of specific vehicles for its car trial centers.

"We are very proud to continue our long-term relationship with Michelin and to share strong common values such as client focus and environmental cautiousness. Our innovation capacity, the dedication of our team, our flexibility and the collaborative approach developed jointly with Michelin are the core of this partnership" explained Marcus Bernhardt, Chief Commercial Officer, Europcar group.

About Europcar:

Europcar is the leader in car rental services in Europe. Present in over 130 countries, the company provides customers with access to the world's largest vehicle rental network through its own operations, franchisees and partnerships. With some 6,500 employees committed to delivering customer satisfaction and an average fleet of 186,000 vehicles, Europcar is conscious of its corporate citizenship responsibilities. Winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company, Europcar also was honored with the Award in 2010, 2011 and 2012 and received for the first time in 2012 the "Europe's Responsible Tourism Award". Europcar is owned by Eurazeo, one of the leading listed investment companies in Europe.

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