



Saint-Quentin-En-Yvelines, 5 November 2013

Europear and Discount Car and Truck Rentals Ltd. enter a strategic partnership in Canada

Europear, the leader in car rental services in Europe, announced it has entered a new partnership in Canada with Discount Car and Truck Rentals Ltd, one of the largest car rental companies in Canada with over 260 locations and 17,000 vehicles covering all 10 Canadian provinces.

Roland Keppler, Chief Executive Officer of Europear Group stated, "The new partnership with Discount fulfils the next step in our strategy to further develop our global footprint and extends our opportunities in the world's car rental market, and especially in North America."

"The entire Discount Car and Truck Rentals team is very excited about this new alliance. For the first time in our 33 year history, we are able to offer the entire globe to our Canadian customers and clients by partnering with Europear. We have the utmost confidence that Europear will take great care of our Canadian customers. As well, we look forward to reciprocating that highest level of service to their customers and clients that visit our beautiful country," said Jay Singer, President and CEO, Discount Car and Truck Rentals.

Since November 4th, Discount Car and Truck Rentals Ltd., is serving Europear's customers in Canada and Europear is serving Discount's customers in the rest of the world. Europear is now able to offer customers the access they need to prime airport locations in Canada and at the same time strengthen its reach to the North American market.

About Europcar Group:

Europcar is one of the leading mobility player in Europe. Present in over 130 countries, the group provides customers with one of the largest vehicle rental network through its own operators, franchisees and partnerships. Europcar operates worldwide its own brands Europcar® and InterRent, which is its low cost brand. It also operates the National and Alamo brands in EMEA. The group puts customers at the heart of its mission whether it is innovation or service. All the employees of the group are committed to delivering customer satisfaction. Europcar is actively promoting Corporate and Environmental social responsibility. Europcar has been again in 2012 and for the 4th consecutive year, the winner of the first World Travel Award recognizing the World's Leading Green Transport Solutions Company. Europcar was honored for the first time in 2012 with the "Europe's Responsible Tourism Award". Europcar is owned by Eurazeo, one of the leading listed investment companies in Europe.

About Discount Car & Truck Rentals Ltd:

Founded in 1980 and headquartered in Toronto, Discount Car & Truck Rentals is a nationally recognized brand operating neighborhood rental locations in Canada and Australia. With nearly 300 neighborhood branch offices located within 15 minutes from 90 percent of the Canadian population, Discount is proud to be the largest car rental company in Canada owned by Canadians. Discount is known for renting cars and trucks of all makes and models, from economy cars to luxury brands; and cargo vans to 5-ton trucks. Its commitment to quality and superior customer service is unmatched in the Canadian rental industry. Discount is proud to have originated picking up and dropping off its clients at no extra cost. In 2010, Discount was named one of Canada's 10 Most Admired Corporate Cultures TM and continues to be a Platinum award winner for 2011 and 2012. Discount has also won the Consumer's Choice Award for Business Excellence for 12 consecutive years. For more information about Discount, visit www.discountcar.com.





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